Business School Partnership Programme

商校交流計劃

Follow Your Dreams 追尋夢想

Students learn how a passion for travel led to the launch of a successful Hong Kong tourism company 學生了解如何把旅遊興趣變成出色的事業

Student Corner 校園動態

Paul Chan, co-founder and CEO of Walk in Hong Kong, had a varied career including academia, the media and Government before he set up his tourism business. He shared his career story with around 160 form five students from Munsang College at a talk on 25 February.

As a law graduate working as Political Assistant to the Secretary for Food and Health, Chan could have expected his career to grow in a stable fashion. Yet, in 2013, he decided to leave his position in the Government to pursue his dream of launching a cultural tourism business. He set up "Walk in Hong Kong" with two friends, offering authentic walking tours that reveal different facets of Hong Kong's culture and history.

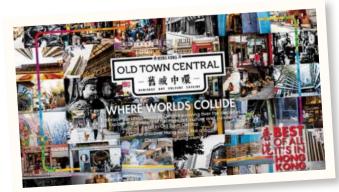
An avid traveller, Chan has visited around 88 countries. When visiting other destinations, he enjoys joining local tours to immerse himself in the local culture and daily life. Noting that such tours are less common in Hong Kong, he



saw an opportunity to address this gap in the market.

Using his own story as an example, Chan explained to the students that following your passion and having good career prospects may not be mutually exclusive. The key is to explore how their interests can be translated into a career direction that could earn them a living.

He also suggested that the students should consider their own personality when deciding on a career path. Chan said that he enjoys being exposed to new ideas, so running his own company allows him to be completely flexible when it comes to experimenting and exploring possibilities.



He added that even though it has been eight years since Walk in Hong Kong launched, the job still excites him as he is constantly gaining new insights about the city when he designs new itineraries.

活現香港共同創辦人暨行政總裁陳智遠在創 辦自己的旅遊事業前,曾先後從事學術、媒 體和政府等不同領域。他出席2月25日的 講座,與在場約160名來自民生書院的中五 學生分享職場經歷。

在大學主修法律的陳智遠畢業後投身政府, 擔任食物及衞生局局長政治助理,仕途可望 穩步發展。然而,陳智遠於 2013 年毅然辭 去公務員工作,決心追尋夢想,創立自己的 文化旅遊事業。他與兩位朋友共同創辦活現 香港,開辦地道特色的步行團,展現香港文 化歷史的不同面貌。

酷愛旅遊的陳智遠走訪了全球約88個國家。 遊歷異地時,他熱衷於參加當地的旅行團, 親身體驗在地文化氣息和生活百態。由於這 種旅行團在香港並不常見,陳智遠洞悉先 機,決意開拓本地遊市場。

陳智遠以自身經歷為例子,向同學解釋夢想 與事業未必無法並存,關鍵在於如何把興趣 發展為賴以謀生的職業。

他建議學生因應個人性格規劃未來職業路向, 又表示自己喜歡接觸創思奇想,而經營自己 的公司正好讓他盡情探索,發掘無限可能。

他補充,活現香港成立至今已八載,他對工 作的熱誠卻絲毫不減,皆因規劃導賞行程的 過程總讓他有所啟發,不斷豐富對這座城市 的認識。